the Echo RESTAURANT

Edible Opportunities

Fundraising at The Echo

The Echo is a proud supporter of the local community and provides a fundraising program called "Edible Opportunities" for not-for-profit organizations.

For more information on The Echo Restaurant, please visit www.echo-hydepark.com.

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Cincinnati, Ohio 45208
(513) 321-2816
info@echo-hydepark.com

@EchoHydePark

Facebook.com/TheEchoHydePark

Edible Opportunities
Fundraising at The Echo

The Echo partners with organizations to establish a fundraising month in which Edible Opportunities events will be held each consecutive Thursday from 3 to 8 pm.

The Echo Will:

- Donate 10% of ALL sales during Edible Opportunity nights.
- Promote your fundraiser through our Facebook & Twitter accounts.
- Hang a flier in our window.
- Provide your organization with promotional designs to print and distribute.
- Train people from your organization to be guest "celebrity" servers so the tips start to pile!

Application

Not-for-profit organizations with a valid tax ID number are welcomed to apply. Applications are due a minimum of five weeks prior to the requested fundraising month.

Promotions

Three weeks prior to the first scheduled Edible Opportunities night, you will receive PDF copies of the following promotional materials via email:

- 8.5" x 11" customized poster
- 8.5" x 11" customized flier featuring two announcements per page

It is the responsibility of the fundraising organization to print and distribute promotional pieces. The Echo recommends distributing at least 500 fliers. Please inform The Echo the week prior to the event of the approximate number of fliers distributed for staffing purposes.

In addition, The Echo will send a blast email promoting the fundraiser on your behalf. Interested organizations must provide us with a Microsoft Excel email list at least three weeks prior to the fundraising month.

Please review the following promotional tips to maximize your organization's opportunity:

- Deliver fliers to family & friends. Ask them to spread the word of your fundraising event.
- Set a fundraising goal. Share this information with your supporters.
- Enlist the help of "celebrity" servers, well-known members of your organization, who will be available to assist with serving tasks. All tips earned by "celebrity" servers will be included in the donation check.
- Use your organization's social media accounts to promote!

Payment

The donation check will be mailed approximately two weeks after the organization's last Edible Opportunities night.

Edible Opportunities
Application

Please return the completed application to The Echo. Applications can be mailed, emailed or dropped off in person.

Organization Name (As written on tax records)

Organization Name (To be shown on Edible Opportunities promotion pieces)

Organization Address (Must match Tax ID)

Description of Organization

Organization Facebook Page URL

Organization Twitter Account

@

Purpose of having an Edible Opportunity Fundraiser

Application continues on next page ->

Edible Opportunities
Application Continued

Contact Name

Contact Email

Contact Phone & Organization Fax

P: F:

Month Requested for Edible Opportunities Fundraiser

First Choice:

Second Choice:

Third Choice:

(Edible Opportunities nights are typically held on Thursdays from 3 to 8 pm)

Estimated Edible Opportunities Attendance

Estimated Edible Opportunities Fundraising Goal

(10% of Edible Opportunities night sales will be donated. Not including gratuity or tax with exception of tips earned by "celebrity" servers.)

Contact Signature

Date:

(I have read and understand Edible Opportunities – Fundraising at The Echo guidelines.)